

<b>Approved By:</b> Greg Myddelton, Assistant Director Commissioning)	<b>Classification of Paper:</b> Not Protectively Marked
<b>Report to PCC</b>	<b>Report reference number</b> PCC/ 0045/16
<b>Date of Report</b> 29 March 2016	<b>Area of County/Stakeholders affected</b> Countywide
<b>Title of report</b> PCC Hidden Harm Fund – CSE campaign cinema screenings	
<b>Report by</b> Greg Myddelton	
<b>Enquiries to</b> Greg Myddelton (greg.myddelton@essex.pnn.police.uk)	

**1. Purpose of report**

- 1.1. To seek approval for an allocation of £10,547 in the form of a crime and disorder reduction grant from the Hidden Harm Fund to Essex Police, whose activities will contribute to the priorities set out in the Police and Crime Plan for Essex.

**2. Recommendations**

- 2.1. Approve the allocation of the Hidden Harm Fund grant to screen the #ididntknow awareness raising movie across cinemas in Essex

**3. Benefits of Proposal**

- 3.1. The 60-second video for the Essex Police #ididntknow CSE (child sexual exploitation) campaign will be previewed in 9 cinemas across Essex. This will increase awareness of the campaign and signpost people to the Essex Police website where people can gain further information or be signposted to support
- 3.2. The project's main aims are;
- Raising awareness of CSE among the general public
  - Raising awareness of the types of exploitation e.g. Peer on peer, etc.
  - Challenging stereotypes about CSE.

**4. Background and proposal**

- 4.1 The project benefits from match-funding from Essex Police & Essex County Council.

**5. Police and Crime Plan**

Supports priorities in the Police and Crime Plan as follows;

- Ensuring local solutions meet local problems
- Supporting victims of crime
- Reducing Hidden Harm
- Reducing youth offending and all types of re-offending

**6. Police Operational Implications**

6.1 There are no operational implications

**7. Financial Implications**

7.1 The PCC would fund £10,547 contribution to Essex Police

**8. Legal Implications**

8.1 The award of the grant is subject to the PCC's standard funding agreement.

**9. Staffing and other resource implications**

9.1 There are no staffing issues

**10. Equality and Diversity implications**

10.1 There are no equality and diversity implications



**Publication**

**Reasons for non-publication (state 'None' if applicable)**

.....  
.....  
.....  
.....  
.....  
.....

.....  
Signed/Print name

Report for publication	YES	<input type="checkbox"/>
	NO	<input type="checkbox"/>

If the report is not for publication, the Chief Executive will decide if and how the public can be informed of the decision.