

Approved By:	Classification of Paper: Not protectively marked
Report to PCC	Report reference number PCC/0038/16
Date of Decision 24.03.16	Area of County/Stakeholders affected
Title of report: PCC website support and hosting proposal	
Report by: Gina Marden, Media and Engagement Officer	
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1. Purpose of report

- 1.1 The report seeks approval for the allocation of funding of £ 6,720 for the hosting and support of the Police and Crime Commissioner website.

2. Recommendations

- 2.1 The recommendation is to select Viewpoint as the provider at a cost of £6,720 per year for the hosting and support of the PCC website.

3. Benefits of Proposal

- 3.1 The proposal will provide a cost-effective, comprehensive support package. The provision of expert opinion, feedback and suggestions in the absence of our own website expert
- 3.2 The provision of a fit-for-purpose, independent OPCC website supports the PCC's responsibility to engage with the public and provide information on his role, including publishing relevant opinion pieces, meeting minutes and performance reports.

4. Background and proposal

- 4.1 The PCC website has recently undergone a design overhaul. The work was carried out by Chelmsford-based Viewpoint Marketing. The redesign has made the website more accessible, clear and public facing.

Since the redesign, some technical issues occurred whereby a software update corrupted the functionality of the website. It has now emerged that this is because the server that the PCC website sits on is incompatible with the software updates.

As a result, we have scoped opportunities to have the OPCC website hosted externally, which would give us more flexibility around future design and development. We have also looked into opportunities to collaborate with local web development agencies who can support us with the future development and design of the website.

This led us to seek proposals from three web development agencies, via a simple tender process. Each company was asked to supply

- costings for taking over the hosting of the website, moving it to their own preferred server.
- costings for ongoing website support, such as providing the PCC with technical help over any issues, providing software updates, and providing design and technical expertise more generally as needed
- costings for a monthly support contract and support provided on an hourly basis.

4.2 All three bids were considered. The most cost effective, comprehensive support package was selected for recommendation.

4.3 The recommendation is to select Viewpoint. They offer the most cost effective, comprehensive support package and the advantage of using the company that designed the current PCC website is clear. Their location is beneficial to the implementation of their proposal offering regular meetings to provide their expert opinion, feedback and suggestions.

5. Police and Crime Plan

5.1 Supports priorities in the Police and Crime Plan:

- supporting victims of crime
- improving crime prevention

6. Police Operational Implications

6.1 No operational impact

7. Financial Implications

7.1 The PCC would allocate funding of £ 6,720 for the hosting and support of the PCC website to Viewpoint.

8. Legal Implications

8.1 This funding is subject to the OPCC's standard funding agreement terms

9. Staffing and other resource implications

9.1 There are no staffing issues.

10. Equality and Diversity implications

10.1 There are no equality and diversity implications.

Publication

Reasons for non-publication (*state 'None' if applicable*)

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Signed/Print name

Report for publication	YES	<input type="checkbox"/>
	NO	<input type="checkbox"/>

If the report is not for publication, the Chief Executive will decide if and how the public can be informed of the decision.